

CAPABILITY STATEMENT

ViewThought provides mobile and web content strategy, design and development services.

CORE COMPETENCIES

- Website Design and Development
- Mobile
- Content Management Systems (CMS)
- E-commerce
- Traffic analysis, user statistics
- Graphic Design, Branding, Identity
- Videography/Photography
- Site maintenance and monitoring
- Digital Strategy Consulting
- Usability/UX
- Information Architecture
- Content Creation/Review
- Search Engine Optimization (SEO)
- Website Optimization
- Integration
- Website Hosting and Security

PAST PERFORMANCE

Northwest Arctic Borough School District

Provided website redesign, mobile device preparedness, site optimization, content creation, branding, information architecture, photography, website hosting, and site maintenance services.

<http://atcstar.com> - Cheryl Edenshaw, Director, 907-442-1501, cedenshaw@nwarctic.org

NANA Development Corporation: Aqqaluk Trust

Provided website redesign, mobile device preparedness, content creation, information architecture, user statistics, website hosting services.

<http://aqqaluktrust.com> - Sarah Hobart, Development Director, 907-441-9928, sarah.hobart@nana.com

DIFFERENTIATORS

Insured:

General Liability	\$2,000,000
Professional Liability	\$2,000,000

Capacity: Over the years we have developed an active pool of subcontractors from which we can draw additional resources to immediately satisfy the requirements of your project.

Fixed Priced Solution: Our proposal generation process is thorough enough to enable us to provide your agency with a fixed-priced solution and the ability to schedule and deliver in a timely manner.

MBAs Leading Your Project: It takes more than just development or design chops to build a website. In addition to design and development skills our project leads are MBAs and our lead designers hold degrees in Marketing.

COMPANY DATA

Small Business

8(a) Certified

DUNS: 068636100

CAGE Code:

NAICS Codes: 541511, 541430, 541613, 541512, 541519, 518210

We accept Government Credit and Purchase Cards.

Chris Maxwell

President

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<http://viewthought.com/government>